

Photo credit: Sarah McGuire

From the 24th to the 26th of August, this year's Concrete Show was held in the vibrant municipality of Sao Paulo, Brazil - and was proven to be greatly successful. With an increase in presence of more than 20%, visitors were mostly comprised of top level executives, managers, university faculty members, technicians, laboratory managers, manufacturer representatives and more.

Based on past success, The South American Concrete Show has been an ideal platform for launching new products, generating new interest and networking and this year was no different! Here, we featured our latest technology in concrete testing devices, including the Giatec iCORTM and Giatec SmartRockTM devices.

Newly partnered with MTS Sistemas do Brasil Ltda, we were also granted the privilege of co-exhibiting at this event with their dynamic team to introduce our technology. From the team at Giatec we would all like to extend our gratitude for those who coordinated the event, MTS and all those who attended.

If you would like to get in touch with our distributors and/or learn more about our innovative products, please reach us at sales@giatecscientific.com or +1 613 240 7451 x908.