

National Ready Mixed Concrete Association's (NRMCA) **Concrete Works** convention is an exclusive event for the concrete industry! The event features an exposition hall, allowing top companies in the industry to showcase their latest technologies, products, and services, as well as take part in scheduled special activities taking place in the hall. Participate in fun events like the National Mixer Truck Driver Championship, awards dinner, and trivia night hosted by CONCRETEPAC! Concrete Works also joins with the American Concrete Pumping Association's Education conference, bringing together longstanding NRMCA business meetings, social events, informative educational seminars and keynote presentations.

This October, Giatec is excited to be a part of the Concrete Works 2017 convention! We will be featuring our latest concrete testing solution, SmartConcrete™, a new value-added solution offered to the ready-mix industry. Concrete mixes of the ready-mix producer can be upsold as Smart™ mixes to construction companies. Are you a ready-mix producer? Do your customers want to know the strength of your concrete mix in real-time? With SmartConcrete™, customers install wireless sensors in the formwork and download your dedicated ready-mix app to connect to the sensor. Once connected, they will be able to obtain real-time temperature and strength results on the job site. Please visit our booth for a hands-on experience with these technologies.

