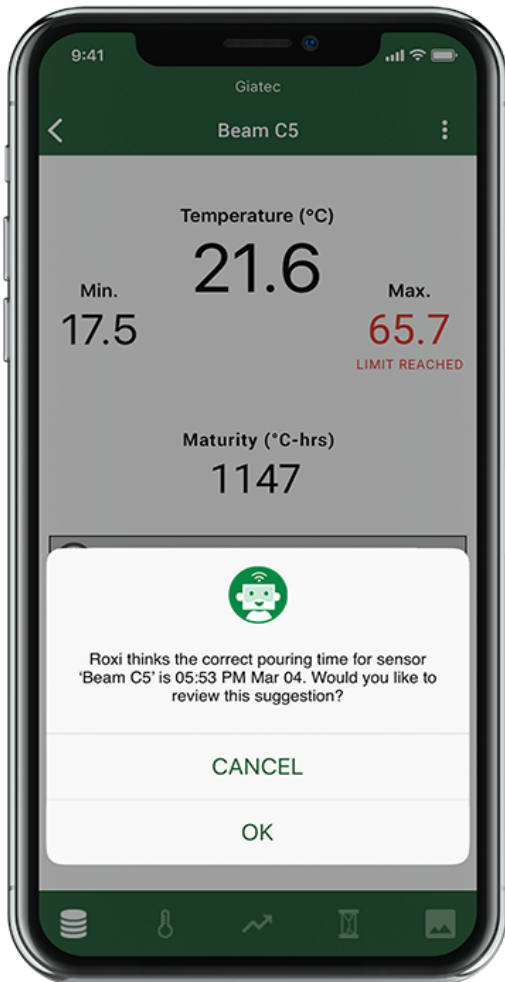


*'Roxi™' Developed with Renowned Artificial Intelligence Lab*



Munich, Germany: Giatec, World Leader in Concrete Testing, has created the first artificial intelligence program for the concrete industry. Leveraging Giatec's award-winning SmartRock™ technology, the revolutionary program, affectionately named 'Roxi™', will be able to accurately monitor concrete on job sites, dramatically reducing the chance of human error.

Roxi™ was developed in conjunction with [Mila](#), Quebec's World-Renowned Artificial Intelligence Institute. The founder of the esteemed machine learning laboratory, Yoshua Bengio, was recently awarded the Alan Turing Award, considered to be the unofficial Nobel Prize for Computing.

Being the leaders in concrete testing technology, we wanted to work with the leading authority on Artificial Intelligence to enhance our in-house machine

learning capabilities. Roxi™ is another leap forward for Giatec, ensuring that concrete testing speeds up the construction process, rather than slow it down.

- Dr. Aali Alizadeh, Chief Product Officer and Co-Founder of Giatec

Roxi™ was built specifically for Giatec's award-winning technology, the [SmartRock™](#) wireless concrete sensor. Used in over 3,800 projects worldwide, Roxi™ will now have access to millions of data points through these sensors. Roxi™ will ultimately begin to detect anomalies at various stages of the concrete life-cycle including; production, delivery, placement, hardening, and while in service. The accurate real-time assessment and prediction of concrete performance during these stages is nearly impossible for humans.

"We are creating disruptive technology for the construction industry and these forward-thinking solutions will ensure our customers remain competitive," said Paul Loucks, CEO of Giatec.